

# SPONSORING FORM STF2025 – CONFERENCE 21 MAY 2025

COMPANY NAME			
ADDRESS		ZIP CODE	
CITY		COUNTRY	
VAT NUMBER	(only for Italy) FISCAL CODE	CODICE DESTINATARIO	
PHONE		FAX	
REFERENT PERSON FOR THE EVENT			
REFERENT PERSON E-MAIL			
INVOICING ADDRESS			
INVOICING E-MAIL		PURCHASING ORDER	

SPONSORSHIP LEVEL AND OPTIONS* (please mark <input checked="" type="checkbox"/> )	No ISTQB partnership	ISTQB global partnership	ISTQB platinum partnership	ISTQB gold partnership	ISTQB silver partnership
<input type="checkbox"/> Diamond	<input type="checkbox"/> 11500,00€ (9200,00€ before 22/12/2024)	<input type="checkbox"/> 8625,00€	<input type="checkbox"/> 9200,00€	<input type="checkbox"/> 10350,00€ (9200,00€ before 22/12/2024)	<input type="checkbox"/> 10925,00€ (9200,00€ before 22/12/2024)
<input type="checkbox"/> Platinum	<input type="checkbox"/> 9000,00€ (7200,00€ before 22/12/2024)	<input type="checkbox"/> 6750,00€	<input type="checkbox"/> 7200,00€	<input type="checkbox"/> 8100,00€ (7200,00€ before 22/12/2024)	<input type="checkbox"/> 8550,00€ (7200,00€ before 22/12/2024)
<input type="checkbox"/> Gold	<input type="checkbox"/> 5800,00€ (4640,00€ before 22/12/2024)	<input type="checkbox"/> 4350,00€	<input type="checkbox"/> 4640,00€	<input type="checkbox"/> 5220,00€ (4640,00€ before 22/12/2024)	<input type="checkbox"/> 5510,00€ (4640,00€ before 22/12/2024)
<input type="checkbox"/> Silver	<input type="checkbox"/> 4000,00€ (3200,00€ before 22/12/2024)	<input type="checkbox"/> 3000,00€	<input type="checkbox"/> 3200,00€	<input type="checkbox"/> 3600,00€ (3200,00€ before 22/12/2024)	<input type="checkbox"/> 3800,00€ (3200,00€ before 22/12/2024)
<input type="checkbox"/> Gadget – STF Premium Bag	<input type="checkbox"/> 2500,00€	<input type="checkbox"/> 1875,00€	<input type="checkbox"/> 2000,00€	<input type="checkbox"/> 2250,00€	<input type="checkbox"/> 2375,00€
<input type="checkbox"/> Gadget – STF Standard Bag	<input type="checkbox"/> 1800,00€	<input type="checkbox"/> 1350,00€	<input type="checkbox"/> 1440,00€	<input type="checkbox"/> 1620,00€	<input type="checkbox"/> 1710,00€
<input type="checkbox"/> Gadget – STF Program Brochure	<input type="checkbox"/> 1500,00€	<input type="checkbox"/> 1125,00€	<input type="checkbox"/> 1200,00€	<input type="checkbox"/> 1350,00€	<input type="checkbox"/> 1425,00€
<input type="checkbox"/> Gadget – STF Pen	<input type="checkbox"/> 1200,00€	<input type="checkbox"/> 900,00€	<input type="checkbox"/> 960,00€	<input type="checkbox"/> 1080,00€	<input type="checkbox"/> 1140,00€
Additional notes regarding the requested package:					

\* IT IS POSSIBLE TO COMBINE DIAMOND, PLATINUM, GOLD AND SILVER LEVELS WITH ONE OR MORE GADGET SPONSOR LEVELS. THE CONTENT OF EACH SPONSORSHIP LEVEL IS DEFINED IN THE STF2025 SPONSOR PACKAGE PRESENTATION, TO WHICH THIS FORM IS ATTACHED.

This form and all related communications have to be sent to [marketing@ita-stqb.org](mailto:marketing@ita-stqb.org) by **February, 28<sup>th</sup> 2025**. To get the “Early Bird” discount, this form and all related communications have to be sent to [marketing@ita-stqb.org](mailto:marketing@ita-stqb.org) by **December, 21<sup>st</sup> 2024**

The Sponsor agrees to the Contents of the chosen Sponsor Package as specified in the STF2025 Sponsor Package Presentation here attached and in the additional notes reported above and below, and agrees to send to [marketing@ita-stqb.org](mailto:marketing@ita-stqb.org) when requested the material listed into the STF2025 Sponsor Package Presentation here attached.



In case the Sponsor cancels the sponsorship after signing this form, the following penalties will be applied. For cancellation until November 21<sup>st</sup> 2024: no penalty, for cancellation until December 21<sup>st</sup> 2024: 20%, for cancellation until February 21<sup>st</sup> 2025: 40%, for cancellation until April 21<sup>st</sup> 2025: 70%, for cancellation after April 21<sup>st</sup> 2025: 100% of the sponsorship fee.

The Sponsor agrees to the Terms and Conditions here attached, that have been completely read and accepted, and to the Privacy Policy here attached, that has been completely read and accepted.

DATE \_\_\_\_\_

STAMP AND SIGNATURE \_\_\_\_\_

## TERMS AND CONDITIONS

### ATTACHED TO THE SPONSORING FORM STF 2025

1. If the chosen sponsorship package includes one or more talks to be held at the STF2025 Conference either on-site in Milan or in an online streaming session on May 21<sup>st</sup> 2025, the sponsor confirms that each speaker proposed by the sponsor authorizes ITA-STQB and Soiel International to use his/her name, likeness, photograph and biographical data in connection with the use and promotion of any aspect of the talk, including rebroadcasting on a virtual basis.
2. The sponsor confirms that each speaker has specific expertise on the topic as well as both in-depth and broad knowledge of the presentation subject.
3. The sponsor confirms that the presentation, handouts, and related materials used by the speakers are factually accurate and contain no matter libelous or otherwise unlawful and are either
  - 3.1. the speaker's own original work or
  - 3.2. available for use without permission because they are in a public domain, or when materials utilized in the presentation are not the speaker's own original work or in a public domain, they are either
    - 3.2.1. presented with the permission of the originator/owner of the material, or
    - 3.2.2. are believed to be within the "fair use" exemption of copyright law which includes use for purposes of criticism, news reporting, commentary, teaching, and research.
4. No monetary compensation will be paid by ITA-STQB and Soiel International for the serviced rendered by the speakers.
5. The Sponsor agrees not to advertise any competing products from ITA-STQB or Soiel International in the role as a sponsor at the conference.
6. The Sponsor agrees not to share the Exhibition Booth with other Companies/Brands without the explicit permission from ITA-STQB or Soiel International within the agreement for this Sponsorship.
7. Within the framework of the STF2025, ITA-STQB and Soiel International will carry out video and audio recordings as well as photographs. The transferable rights, such as rights of use and exploitation, are transferred to both (organizer and sponsor) and can be used in particular for promotional purposes. Among other things, publication on the relevant social media channels and websites of the contractual partners is planned.
8. The sponsor shall procure that each speaker consents to his/her basic participation in image and sound recordings. ITA-STQB and Soiel International will provide separate consents to the Sponsor which delineate the responsibility for the data, and how the speaker(s) likenesses, name, voice, and other personal data may be processed, which will be signed by speakers.
9. The sponsor shall procure that each speaker consents to his/her basic participation in image and sound recordings. ITA-STQB and Soiel International will provide separate consents to the Sponsor which delineate the responsibility for the data, and how the speaker(s) likenesses, name, voice, and other personal data may be processed, which will be signed by speakers.
10. With respect to visual and audio recordings, the sponsor shall procure that each speaker assigns all his/her rights. The speaker agrees to the distribution and archiving of the recordings by means of digital media and other data carriers exclusively for the aforementioned purposes.

11. All rights of exploitation and use are held by both the organizer and the speaker. In particular, the recordings can be published as a livestream on the corresponding websites of the ITA-STQB and Soiel International. The sponsor shall procure that each speaker consents to the reproduction of the above recordings.
12. The use of the filmed material, in whole or in part, is not limited to the duration of the conference, but may continue beyond the end of the conference.
13. The sponsor shall procure that the speaker agrees that his/her presentation from the lecture will subsequently be made available to the conference participants with the relevant registration level.
14. Should individual provisions of the agreement be void, ineffective or contestable, the remaining provisions shall remain unaffected and shall be interpreted or supplemented in such a way that the intended purpose is achieved as closely as possible in a legally permissible manner.
15. This agreement is binding on both parties and cannot be cancelled except as hereinafter provided. ITA- STQB and Soiel International and the sponsor mutually agree that each party shall be released from any and all liability or damages hereunder if each party is unable to fulfill the terms of this agreement due to an act of force majeure, illness or physical disability of the speaker, acts or regulations of public authorities, labor difficulties, civil tumult, strike, epidemic, flood, fire, interruption or delay of transportation, or any other cause beyond the control of the parties. If, for any reason, the speaker is delayed or cannot appear, the sponsor will promptly notify ITA-STQB and Soiel International to arrange a mutually agreeable change of date and/or a substitute speaker. Any benefits, deposits, and/or advance reimbursements under this agreement shall be transferred to the substitute speaker, if any.
16. Sponsor is liable without limitation for intent or gross negligence, for loss of life, physical injury or damage to health, in accordance with the provisions of the Italian Law and to the extent of any guarantee provided by sponsor. In the event of the breach due to slight negligence of an obligation that is essential for achieving the contractual purpose (material obligation), sponsor's liability is limited to the amount of foreseeable loss typical for the type of transaction affected. All other liability of sponsor is excluded.

This agreement shall benefit and bind the parties and their respective successors, heirs, legal representatives and permitted assigns. This agreement shall be governed by the laws of Italy excluding any conflict of law rules or principle, national, European or international. Any dispute relating to this agreement will be subject to the competent courts of Milan. This agreement constitutes the entire agreement between the parties with respect to the Opportunity and supersedes all prior written and oral agreements between the parties regarding the subject matter of this agreement, and neither Party shall have any obligation, express or implied by law, with respect to trade secret or proprietary information of the other Party except as set forth in this agreement. No provision of this agreement may be waived except by a writing executed by the Party against whom the waiver is to be effective. A Party's failure to enforce any provision of this agreement shall neither be construed as a waiver of the provision nor prevent the Party from enforcing any other provision of this agreement. No provision of this agreement may be amended or otherwise modified except by a writing signed by the parties to this agreement.

# Privacy policy for Sponsorship at Software Testing Forum 2025

This privacy policy specifically governs the collection, storage and use of personal information collected by us, Associazione ITA-STQB, via our websites at

[ecomm.ita-stqb.org](http://ecomm.ita-stqb.org) and [www.swtestingforum.org](http://www.swtestingforum.org)

(generally indicated as "Website") during registrations and during events dedicated to Software Engineering professionals and that we provide to the Sponsors for marketing purposes after the event in the execution of contracts with sponsors and partners of the event.

Please read this privacy policy carefully and sign it for acceptance.

This privacy policy was updated on June 15<sup>th</sup>, 2024.

## 1. Data Controller

Associazione ITA-STQB is a no-profit company registered under Italian law with registration number BS - 507084, and with its registered office at via Brozzoni, 9, 25125 Brescia, Italy.

We will only process collected personal information in accordance with the General Data Protection Regulation (Regulation 2016/679) on 25 May 2018 ("GDPR").

For any questions about how we collect, store and use personal information, or for any other privacy-related questions, please contact us by email at [privacy@ita-stqb.org](mailto:privacy@ita-stqb.org).

## 2. The personal information we collect and provide to the sponsors

Upon explicit consent of the subscriber, we are allowed to transfer the following data:

- Full name (first and last name);
- E-mail Address;
- Telephone number;
- Company name and the subscriber role in the company;

to the sponsors of the event for their marketing purposes. Our events are free access events, so in order to allow us to provide this service we need sponsors. In order to collect these sponsors and to be able to organize the event, we provide them the list of participants that gave us their explicit consent. The sponsors of the event are clearly stated on the event website, so the subscribers know to which subjects their data are transferred for marketing purposes. The sponsor must provide the possibility to unsubscribe from any marketing communications.

## 3. Authorization to use images and videos obtained during the events organized by ITA-STQB

For what concerns the events organized by ITA-STQB, the use and publication of videos and photographs and screen dumps (hereinafter referred to as "media") of the event are necessary in the context of the execution of contracts with the sponsors and partners of the event and therefore fall within the legitimate interest of ITA-STQB in order to carry out the event. ITA-STQB therefore requires all those who sign up for the event to provide explicit permission to publish media in which they may appear in person. The publication can be done on the websites of ITA-STQB, on the websites of the sponsors and partners of the event and on social networks (eg Facebook, Twitter, LinkedIn, Youtube, etc.). This authorization is mandatory in order to proceed with the registration to the event as without it ITA-STQB could not publish the media for the objective impossibility to identify the images of those who did not give permission to the publication, therefore it could not follow the obligations contracts to carry out the event.

## **4. Data retention**

The Sponsor must apply a data retention policy that is in accordance with the General Data Protection Regulation (Regulation 2016/679) on 25 May 2018 ("GDPR").

## **5. Security**

The Sponsor must take appropriate technical and organisational measures to safeguard the personal information that we provide about the people that attended the events, against unauthorized or unlawful processing and against accidental destruction, loss or damage.

## **6. Rights of the owners of the personal data**

The Sponsor must ensure the following rights to the owners of the personal data:

- the right to access to own personal information;
- the right to ask the Sponsor to update and correct free of charge any out-of-date or incorrect personal information that the Sponsor holds;
- the right to withdraw any consent about the usage of personal data at any time, without affecting the lawfulness of processing based on consent before its withdrawal;
- the right to erase where the conditions of article 17 of the GDPR have been met;
- the right to restriction of processing where the conditions of article 18 of the GDPR have been met;
- the right to data portability insofar the conditions of article 20 GDPR apply;
- the right to object to processing of own personal data, insofar applicable under article 21 of the GDPR;
- the right to lodge a complaint with a supervisory authority; and
- the right to opt out, at first request and free of charge, of any direct marketing communications that the Sponsor may send.

## **7. Changes to this privacy policy**

ITA-STQB reserves the right to make changes to this statement at any time by informing Users.